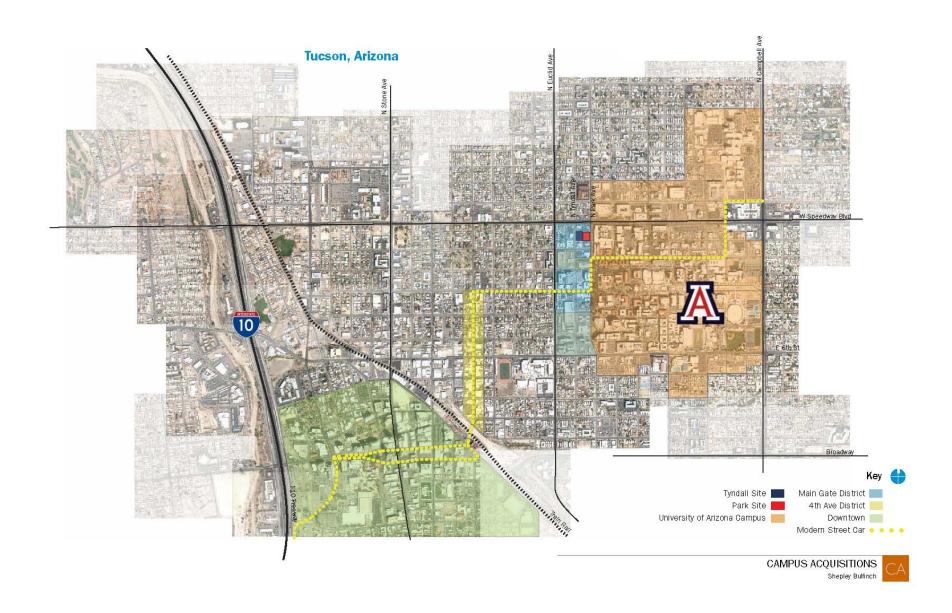
Main Gate Urban Overlay District

Jane McCollum

Marshall Foundation

General Manager



Benefits to Main Gate Urban Overlay District Stakeholders

- 1. Creates Certainty for Developers
- 2. Reduces Upfront Expenses for Developers
- 3. Reduces Approval Timelines
- 4. Stabilizes Historic Neighborhoods
- 5. Encourages Responsible Development
- 6. Requires Design Review by Stakeholders & Independent Architects
- 7. Supports Improvements to Infrastructure
- 8. Promotes Economic Development
- 9. Additional Customers Stabilize Local Businesses in the Main Gate District and surrounding areas
- 10. Creates Additional Sales Tax and Commercial Property Tax Revenues

Tyndall/Park Student Housing Benefits

- Tyndall + Park
 - 500+ Construction jobs over 3 years
 - 300+ Vendor/Supplier jobs over 3 years
 - On-site staff and after construction is complete of about 10, plus extra part-time student staff, plus numerous ongoing suppliers/vendors for property management
 - Over 900 residents with estimated "in town" expenditures (in addition to tuition, room/rent) of over \$450,000 per month
 - Over \$50MM of total construction value

Tyndall Avenue Housing Project



Long Term Area Benefits

Main Gate District

- Estimated <u>increase</u> in property value of \$300MM across the Main Gate District, with significant benefit to all taxing districts
- Potential to accommodate growth of population of 2,500+ residents (whether university enrollment, residents, workforce)
- -- Supports Sun Link Ridership and Public Transit
- -- The quality of student housing proposed & being built will make the University more competitive.

Hotel/Theater Development

- \$36 M to \$40 M Construction Project
- 250 Construction Jobs for 1.5 years
- 150 Supplier/Vendor Jobs for 1.5 years
- 70 Employees for 150 Bed Hotel
- Estimated \$7 M for 150 Rooms Annually
- Estimated \$5 M Annual Theater Revenue
- Partnership with UA Media Arts & Film Departments

Preliminary Hotel/Theater Design



Perspective from 2nd Street



PERSPECTIVE LOOKING NORTHWEST



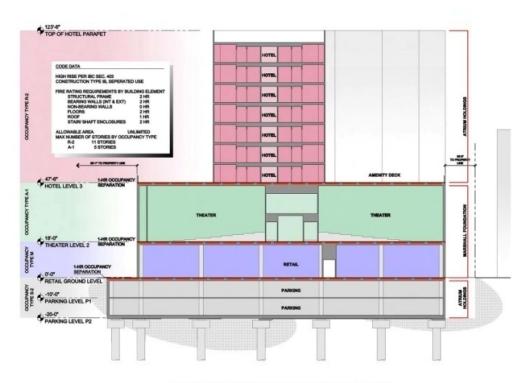
PERSPECTIVE FROM SECOND STREET LOOKING SOUTHEAST

Theater Entrance Facing Saigon Pho



THEATER

Retail/Theater/Hotel Section



BUILDING SECTION (LOOKING NORTH)

